

**Tuesday 15th November 2016**

# HMRI SEMINAR SERIES

## ‘Research in the media: Getting the (right) message across’

Robert Virtue, 1233 ABC Newcastle

Prof Clare Collins, University of Newcastle



Promoting your work and raising your profile is becoming increasingly important in a research career. Learn about pitching and positioning your research for the public, and how to work with the media confidently and effectively.

**Robert Virtue** is a multimedia reporter with ABC, and has extensive experience as a journalist and news producer for radio, online and TV. **Clare Collins** is leading dietitian researcher and experienced media commentator. She has been a spokesperson for the Dietitians Association of Australia for 16 years.

**WHEN:** Tuesday 15th November, 12:00pm-1:00pm (lunch to follow)

**WHERE:** HMRI Caves Lecture Theatre, HMRI Building

*The HMRI Seminar Series is a free event to encourage collaboration, education and access to international research leaders. All researchers are welcome and encouraged to attend.*

